**Y4 Priority Therapy**

**Y4 R6e Can evaluate the overall quality of a text, as well as the inclusion of specific features**

**Test 1**

**Commissioned by The PiXL Club Ltd.**

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1. What is the **purpose** of an advert?

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1. Tick which are the **features** of an advert below.

|  |  |  |  |
| --- | --- | --- | --- |
| sub-headings |  | special offers |  |
| rhetorical questions |  | dialogue |  |
| colourful and eye-catching |  | alliteration |  |
| paragraphs |  | bullet points |  |
| superlatives e.g. the greatest |  | customer testimonials |  |

1. Do you think this advert is **persuasive**? Why?

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1. **Find and copy** the part which you think is the most persuasive.

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**Y4 R6e Can evaluate the overall quality of a text, as well as the inclusion of specific features Test 1 – ANSWERS**

|  |  |
| --- | --- |
| **Qu.** | **Answer** |
| **1** | to persuade |
| **2** | |  |  |  |  | | --- | --- | --- | --- | | sub-headings |  | special offers | ✓ | | rhetorical questions | ✓ | dialogue |  | | colourful and eye-catching | ✓ | alliteration | ✓ | | paragraphs |  | bullet points | ✓ | | superlatives e.g. the greatest | ✓ | customer testimonials | ✓ | |
| **3** | Yes – it has a rhetorical question, a special offer, alliteration and adjectives/verbs to tell you how great it is (accept any answer which makes references to features in the advert) |
| **4** | Accept any part of the advert |